CDM Alumni Society

# Meeting Minutes

# February 21, 2015

## Opening

The regular meeting of the CDM Alumni Society was called to order at 12:15 pm on February 21, 2015 in Blue Plate Restaurant by Bart Whitehead, Executive Director.

## Present

Chris Phelps, Tim Close, Reza Ardalan, Bart Whitehead

## Approval of Agenda

The agenda was unanimously approved as distributed.

## Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.

**Executive Director’s Report: Bart Whitehead**

**Alumni & Friends Weekend:** Over 260 attendees; Over 150 attendees at the Alumni & Friends Reception; Approximately 60 dental students attended the Shark Social at Bongo’s sky Lounge; Positive feedback from course evaluations; Dr. Pete Pickron awarded the CDM Friend of Distinction at the reception.  Dr. Pickron has supported the CDM through numerous donations and in-kind services.

**Dean Linda Niessen**: Dr. Linda Niessen is a welcomed addition to the CDM Family. She is student-centered and her focus is to engage not only the faculty and staff, but the students. She attends the student government meetings and the CDM Faculty Council meetings regularly. She has an open door policy and is receptive to suggestions. She is very supportive of the formation of the CDM Society.

Motion to invite Dr. Niessen to next BOD meeting.

**Alumni Contact Information**: all alumni, licensed in the state of Florida, contact informtion has been updated.

**President’s Report: Chris Phelps ‘03**

Dr. Phelps thanked everyone for attending and supporting the event. Reported that the dental student event held on Thursday was well received and feels that it has started the momentum for the Society. Gave the students an opportunity to see that there are various options upon graduation.

**Discussion was held: Alumni & Friends Weekend.**

1. CE course options were good
2. Reception well attended.
3. Off-site venue was well received
4. Engage alumni “specialists” in the planning of the discipline specific courses
5. Explore coordinating ASDA Day with Alumni & Friends Weekend
6. If another event planned the same weekend, explore alumni participation, i.e. Give Kids A Smile
7. Acknowledged Chris V, Chris P and NSU Alumni Association for sponsorship assistance.

**Secretary Report (**on behalf of Karen McKenzie, Secretary/Treasurer)

CDM Alumni Society account currently has $3130.74. Funding has come from individual donations through phone-a-thon or direct donations.

## New Business

1. **Alumni Contact Information**
2. Priority #1.  Without contact info, cannot reach the CDM Alumni Society goals
3. Reach out to ADA for updated contact info. Alumni Discretionary funding to pay
4. Reach out to specialty associations for contact info
5. Enroll ASDA to assist with alumni contact project
6. Ensure process for capturing future alumni information before graduation
7. **Alumni Engagement**
8. Reach out to Irene Maroone to represent Perio on the Board of Directors
9. Explore collaboration with Chris V for  “group purchasing power” as an alumni benefit
10. Reza volunteered to assist in the organization of a reception at the Ped Association Mtg, May 2015
11. Plan events 2 years out (not details but finalize dates, location, concept) and promote awareness
12. Include “family” in the planning of events, i.e. be aware of when schools close, child-friendly locations
13. **Alumni Society Funding**
14. Reviewed that the Alumni Society is independent and must be self-sustaining
15. Discussed ways to generate revenue, i.e. group purchasing power
16. Explore corporate sponsorship or collaborative programs

## Agenda for Next Meeting

1. Alumni Contact Information
2. Alumni Engagement
3. Alumni Giving

## Adjournment

Meeting was adjourned at 2:00 pm by Bart Whitehead, Executive Director. The next general meeting TBA

Minutes submitted by: Bart Whitehead Approved by: Chris Phelps, ’03